

# Impact Management: the Next Level

10-Week Advanced Peer-learning Programme  
on Impact Measurement and Management



Training  
Academy



# Impact Management: the Next Level

## Who is it for?

Practitioners coming from impact-driven funders who are familiar with the fundamental concepts of IMM, such as:

- > Impact or programme managers from **foundations** or **impact-driven organisations**
- > Impact or investment managers from **impact funds**
- > Programme managers from **business support organisations**
- > **CSR** managers

## What you'll learn

- > **Assess your current IMM approach** with the support of your peers and EVPA experts, and test it against theoretical frameworks and best practices
- > Inspiring **conversations with experts** on the most complex aspects of IMM design and implementation
- > Join a trusted space to develop and improve your IMM approach
- > **Toolbox** to take your IMM approach to the next level
- > **Blended** peer-learning, explore the Belgian impact space, and enjoy network opportunities.

## How to join

Send us your application and tell us more about your background and motivation to join the cohort on this learning journey.

Please note that the number of participants in this programme is limited!

Application deadline is **27 March 2022**.

[APPLY NOW](#)

Gain actionable insights and the tools to measure and manage your social impact and ramp up your journey to drive meaningful impact for society.

Get empowered by a fresh and comprehensive learning experience.

Build a network of peers.

# Impact Management: the Next Level

EVPA 10-Week

Advanced Peer-learning  
Programme on Impact  
Measurement and  
Management

A staggering USD 2,5 trillion annual financing gap looms over the ambitions to meet the Sustainable Development Goals (SDGs) by 2030. At a time when the available capital to solve the most urgent social and environmental problems is scarce, we need to make the most of it.

This programme helps impact driven funders prioritise impact measurement and management to make the most of the available resources and maximise their positive impact.

Impact investing practitioners – from foundations to impact funds to business support organisations – will learn how to clarify their impact objectives and design a solid framework to measure and manage impact at different levels: on investees / grantees, on final beneficiaries / service users and on society.

During the **10-week blended programme**, you will be part of a supportive peer-learning community to extend, improve and deepen your impact measurement and management practices. Our innovative hands-on learning experience will support you in your journey to make impact measurement and management a driver of decision-making throughout the investment or grant-making journey.

# **Impact Management: the Next Level**

## **Key Details**

**Start date:** 27 April 2022

**Duration:** 10 weeks

**Location:** Online and  
Brussels

**Cost:** €1800

€900 for EVPA  
members

**Registration**

**Deadline:** 27 March 2022

# Who What When



Training  
Academy



# How You'll Benefit

- > Get up to speed on impact measurement and management by accessing key learning materials
- > Assess your current impact measurement and management approach with the support of your peers and EVPA experts, and test it against successful theoretical frameworks and inspiring best practices from the EVPA community
- > Engage in inspiring debates and conversations with experts on the most complex aspects of IMM design and implementation
- > Join a trusted space to identify opportunities for improvement and development of your IMM approach
- > Access a toolbox to take your IMM approach to the next level
- > Learn with your peers online and in-person in Brussels, explore the local impact space, and enjoy network opportunities

# Who Should Attend

This programme is designed for practitioners coming from impact driven funders who are familiar with the fundamental concepts of impact measurement and management (e.g. alumni of EVPA's Impact Measurement & Management Training or professionals that already have experience in designing and implementing an IMM system) and who want to work on improving their IMM approach together with EVPA experts and peers. This includes:

- > Impact or programme managers from foundations
- > Impact managers or investment managers from impact funds
- > Impact and programme managers in impact driven organisations
- > Business support organisations programme managers
- > CSR managers

If you have any doubts on whether this is the right course for you, don't hesitate to [reach out to us](#). If you don't have any experience in IMM but are strongly motivated feel free to submit your application anyway and it will be reviewed by our team.



# How You'll Learn

## Our Offer

This programme fosters peer-learning with experts' input and facilitation through a range of varied and innovative formats – from e-learning to online live sessions to in-person events. You will join a cohort of practitioners to share best practices and practical experiences, and access the right tools to improve your IMM system. You will be able to apply your learnings in your own specific context and to choose what is most relevant to improve your IMM approach with the help of your peers and EVPA experts.

## Your Commitment

Your commitment to the full programme cycle is essential. Besides 8 hours of live online sessions, you should plan to invest about 8 hours of e-learning on Claned throughout the programme, about 6 hours working on your assignments, and 2 days in Brussels (Total: 30-35 hours)

Please note that the programme is not a bespoke consultancy service by EVPA to optimise your IMM system.

# Agenda 2022



## Forging the cohort

Getting to know each other online on Claned.

Establishing an e-learning collaboration culture.

First online live networking session.

### **E-learning launch:**

27 April (Claned)

### **Networking session:**

9 May (Spatial Chat)



## IMM kick-start

1 online live session to recap the basics learnt on Claned.

1 online live session to discuss best practices.

Space to get ready to improve your IMM approach.

### **IMM Kick-start session:**

10 May (Zoom)

### **Best practice & inspiration session:**

12 May (Zoom)



## Assessment & peer-review

Identify which aspect(s) of your IMM approach you want to improve.

Receive expert advice along the way.

Receive and give feedback to your peers.

### **Booster session:**

19 May (Zoom)

### **Self-assessment:**

9 June (Claned)

### **Peer-review:**

16 June (Claned)



## Bringing the pieces together

Present your IMM approach 2.0 and receive expert advice for the final touches.

Get to know your peers in person.

Discover the IMM ecosystem with experts from Europe and learn from Belgian practitioners on the ground.

### **In-person meeting:**

23-24 June (Brussels)

### **Submission of your revamped IMM approach:**

by 8 July

# 10-Week Advanced Programme

- > **27 April:** e-learning launch on Claned
- > **9 May:** virtual networking session on Spatial Chat, 11:00-12:30
- > **10 May:** IMM Kick-Start session on Zoom, 09:30-12:00
- > **12 May:** Best practice session on Zoom, 10:00-12:00
- > **19 May:** Booster session on Zoom, 10:00-12:00
- > **9 June:** Submission deadline for self-assessment
- > **16 June:** Submission deadline for peer-review
- > **23-24 June:** In-person event in Brussels (depending on Covid regulations; otherwise this will be transformed to an online format)
- > **13 July:** Submission deadline for improved IMM project

# How to Apply

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**APPLY NOW**

## **Fees & Scholarships**

EVPA members have priority access to this programme and enjoy a 50% discount on the regular participation fees. The fees include access to our e-learning platform and all its materials, 4 live sessions on Zoom, EVPA expert advice and a 2-day in-person event (including meals) in Brussels (travel and accommodation costs are not included).

**Regular fee:** €1800

**EVPA-member fee:** €900

EVPA members who need financial support have the opportunity to apply for a scholarship (please read our [scholarship policy](#)). The submission deadline for scholarship requests is 25 March.

## **Cancellation Policy & Further Information**

In case you change your mind after your registration has been approved and you would like to cancel your participation in this programme, please carefully read our [cancellation policy](#). Should you have any questions in this regard, please contact us at [trainingacademy@evpa.ngo](mailto:trainingacademy@evpa.ngo).

# Learning at EVPA



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# Learning at EVPA

Placing impact at the heart of your organisation means reappraising your core: the strategy you pursue, the operations driving you forward, and the organisation itself. It is not a job for one person or department: we all need to think impact. EVPA Training Academy knows how.

## LEARNING WITH EVPA MEANS:

- > Work on real-life case studies developed with EVPA members
- > No more Zoom fatigue! Our online learning platform focusses on social learning to connect and learn with your peers
- > Ready-to-use tools and materials applicable in your daily work
- > Receive famed EVPA Training Academy certificates
- > Join the Training Academy Alumni Group
- > Get discounts on our courses and priority access to our scholarships

# EVPA Learning Offer 2022



**Learn from  
Each Other**

## **Impact Links**

Online and in-person

Four editions: March,  
April, September,  
December



**The Grand  
Classics**

## **Fundamental Training on Investing for Impact**

Online | September

## **Investing for Impact Crash Course**

In-person | December

## **Corporate Social Investing Crash Course**

In-person | December



**Learn  
& Innovate**

## **Impact Management: the Next Level**

Blended | April – June

## **EU Funding Bootcamp**

Blended | October -  
December



**Learning Pills** | Newsletter

**Bite-Sized Capacity Building** | IMM toolkit, EU funding toolkit, webinars

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